

BAELIN, INC.



BAELIN

STATEMENT OF QUALIFICATIONS

ECOLOGICAL RESTORATION

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COMPANY OVERVIEW

Baelin, Inc. (Baelin) is a Sonoma County-based ecological restoration and native plant xeriscaping company. Baelin contracts with public and private entities to restore ecological balance to Sonoma County's landscapes.

Baelin is focused on safety first and foremost, followed by a commitment to our natural environment and, finally, quality restoration through the use of

appropriate technology and products that reduce waste, increase energy and water efficiency, and reduce greenhouse gas emissions. Through Baelin's efforts, the number of ecologically restored lands in Sonoma County will increase and net energy and water usage will decrease leading



to a more sustainable and climate aware consumer and industry.

Our mission at Baelin is to provide high-quality ecological restoration services to Sonoma County residents and businesses. Our company is dedicated to addressing the challenges of climate change and resource degradation and supports local community organizations that champion this goal. Our primary objective is toward improving the resource efficiency of every one of our projects, while providing stellar customer service.



SERVICES

Ecological Restoration and Native Plant Xeriscaping:

Our services include:

- Restoration plan implementation
- Mitigation plan implementation
- EPA WaterSense Irrigation design and installation
- LiveRoof installation
- Planting and seeding
- Erosion control
- Bioregional seed collection and propagation
- Invasive weed control
- Trail construction
- Design and build native plant xeriscaping
- Rainwater catchment system design and installation
- Graywater system design and installation
- Water conservation incentive program consultation
- Landscape design and drafting



KEY PERSONNEL

J.M. Baeli



J.M. has a bachelor's degree in Environmental Studies, Conservation and Restoration, with a minor in Biology from Sonoma State University. J.M. has worked for several ecological restoration non-profits, including the Galbreath Wildland Preserve, The Laguna Foundation, and, most recently, as Ecological Restoration Project Supervisor at Circuit Rider Productions. He has also worked as a Solar Technician for a local solar company, BES Solar. Prior to attending college, J.M. served in the United States Air Force and is a Gulf War era veteran. J.M. grew up working in the construction trades and was a crew supervisor for his family run business Sheridan and Sons. He is the Responsible Managing Officer for the Landscaping (C-27) license #926613, holds the qualified pesticide applicators license #117739, and is certified as an EPA WaterSense Qualified Water Efficient Landscaper. J.M. is President of the Board of Directors and serves as Chief Executive Officer and General Manager for Baelin.

Fred Conklin



Fred is member of the State Bar of California (inactive) and has worked in various capacities for businesses, government, and nonprofit organizations over a 38-year career. He was CEO of Content Creators, LLC from 1998 through 2001, and is currently a writer of multi-state guidebooks on state tax law. He serves Baelin as Chief Financial Officer and Treasurer.

Martha Baeli, LEED AP

Martha has a bachelor of Science degree in Environmental Studies, Energy Management and Design, from Sonoma State University, a Masters Certificate in

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Sustainable Design from Boston Architectural College, and is an Accredited Professional for the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) program. Martha serves as Vice President on the Board of Directors and is the Responsible Managing Officer for the General Building (B) license #926613.

Shane Morgan

Shane began pursuing his career in ecological restoration in 2006 after leaving the world of finance. He increased his understanding of ecological restoration by attending courses in natural resource management and grew his expertise through hands-on experience as a field supervisor for a local nonprofit eco-restoration company. Shane holds a Qualified Applicator License for pesticide application and has worked on several projects including native plant restoration, invasive weed eradication, hedgerow plantings, irrigation system design, and landscape development. He has found fulfillment in a field that allowed him to get his hands dirty while restoring our ecosystems to their natural state. In 2010, Shane joined Baelin as our Restoration Project Manager and has been a wonderful and knowledgeable addition to our team.

Andre Gauthier

Andre holds a bachelor's degree in Conservation and Restoration, which he received from Sonoma State University in 2003. Since his graduation, Andre has worked and developed experience in the fields of Sudden Oak Death research, native plant restoration, fisheries population studies, erosion control, and prescribed fire. In recent years, he has often found himself facing such formidable opponents as *Phytophthora ramorum*, which causes Sudden Oak Death, and the invasive riparian plant *Arundo donax*. Andre came to Baelin in 2009 as a Restoration Technician and has worked on various field projects including invasive plant removal, native plant installation, drought tolerant landscaping, and living roof installation.

PROJECTS, CLIENTS, AND REFERENCES

Projects:

Sonoma County Regional Parks – Cloverdale River Park Restoration (Cloverdale) – erosion control, bioengineering with willow mattress and siltation baffles, irrigation, and native plant installation.



Sonoma County Regional Parks – Windsor Riverfront Park Trail Construction (Windsor) – erosion control, and native plants and willow sprigs installation.

City of Ukiah – Ukiah Riverside Park (Ukiah) – removed invasive Himalayan Blackberry and Vinca across 20 acres, installed bioengineered erosion control and erosion control blanket, sheet mulch, created three vernal pools with associated plant species, planted over 6,000 native plants, and installed and maintain low water usage irrigation system.



California State Parks – Illegal Trail Deconstruction and Wild Land Weed Maintenance (China Camp and Mt. Tamalpais) – removed 4 miles of illegal trail

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using bioengineering techniques, identified and removed invasive non-native plant species using mechanical, chemical, and hand removal methods.

Town of Yountville – Hopper Creek Mitigation (Yountville) – removed invasive non-native grass and forbs, minor grading, installed erosion control and native plants with browse control.



Gold Ridge Resource Conservation District - Pollinator Project (West Sonoma County) – cleared non-native invasive plant species and installed native and non-native pollinator plants, including biodegradable weed mat and mulch at multiple sites. Clients included vineyards, community supported agricultural farms, and local ranches.



City of Santa Rosa – Public Safety Parking Lot (Santa Rosa) – installation of Kristar stormwater treepods, irrigation system, and native, drought-tolerant plant landscaping for new extension parking lot.

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Conklin Sudden Oak Death Restoration and Pollinator Project (Sebastopol) – Trail and bridge design and build, SOD treatment, native plant landscaping, erosion control, and hardscape and irrigation installation.

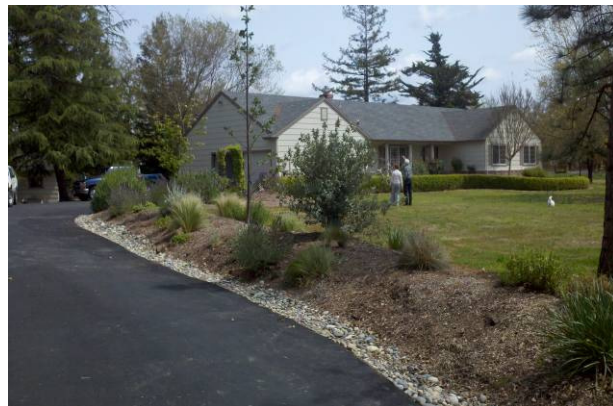


Residential Water Conservation Landscape (San Rafael) – design consultation, grading and installing drainage, weed removal, installed native, drought-tolerant, and ornamental plants, designed and built rainwater catchment system, replaced wood fence, and hardscape installation, including paths and flagstone patio.



Wright Residential Water Conservation Landscape (Santa Rosa) – design consultation, grading, weed removal, installed native, drought-tolerant plants, and hardscape installation, including flagstone patio and paths.

Residential Landscape (Santa Rosa) – design and build landscape, created berm, installed native, drought-tolerant, and ornamental plants, and installed water conserving irrigation system and hardscape, including dry creek bed, brick path, and arbor.



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Through thirty cumulative years of practice, Baelin team members also possess project experience in the following areas:

- Riparian restoration
- Wetland restoration and delineation
- Bioengineering
- Hedgerow design
- Vernal pool surveying and enhancement
- Detention pond maintenance
- Mine reclamation
- Living roofs
- Project monitoring and analysis
- Mitigation project design and implementation
- Landscape irrigation system water audits
- Reclaimed water irrigation system design and build
- GPS plant and trail mapping

Clients:

- California State Parks
- Sonoma County Regional Parks
- City of Santa Rosa
- Sotoyome Resource Conservation District
- Gold Ridge Resource Conservation District

References:

- Bree Hardcastle – California State Parks, Petaluma, California
- Mark Cleveland – Sonoma County Regional Parks, Santa Rosa, California
- Kara Heckert – Sotoyome Resource Conservation District, Santa Rosa, California
- Noelle Johnson – Gold Ridge Resource Conservation District, Occidental, California

LICENSES AND CERTIFICATIONS

- California State Contractors License Board – License #926613
 - General Building (B)
 - Landscaping (C-27)
- Disabled Veteran Business Enterprise (DVBE) and Small Business Enterprise Certification #60504
- Department of Pesticide Regulations – License #117739
 - Qualified Pesticide Applicator (B)
- EPA WaterSense – Qualified Water Efficient Landscaper Certification
- U.S. Green Building Council – LEED Accreditation
- LiveRoof Certified Installer



PARTNERS AND MEMBERSHIPS

Partners:

- Sotoyome Resource Conservation District, Santa Rosa, California
(www.sotoyomercd.org)
- Gold Ridge Resource Conservation District, Occidental, California
(www.goldridgercd.org)
- Rose Roberts, Farm Stewards, Healdsburg, California
- Brent Reed, Ecological Services, Sebastopol, California
- Siri Grading & Paving, Santa Rosa, California

Memberships:

- California Native Plant Society
- North Coast Builders Exchange

